

DR. WILLIAM R. FRANKENBERGER (he/him/his)

Chicago, IL 60640

EDUCATION

- 2024 Ph.D. Adult Learning & Leadership
Kansas State University | Manhattan, KS
Dissertation: Relational Conflicts Experienced Through Digital Platforms Among Generation Z Sorority Women, Advisor: Susan Yelich Binniecki, Ph. D.
- 2024 Qualitative Research Graduate Certificate
Kansas State University | Manhattan, KS
- 2024 Conflict Resolution Graduate Certificate
Kansas State University | Manhattan, KS
- 2018 Leading and Creating Change Graduate Certificate
Oregon State University | Corvallis, OR
- 2017 Practicing Professionals Certificate
Columbia University | New York, NY
Concentration: Cooperation and Conflict Resolution
- 2012 M.A. Adult and Community Education
Ball State University | Muncie, IN
- 2010 B.S. Interdisciplinary Studies
Millikin University | Decatur, IL
Concentrations: English, Music, and Sociology

RESEARCH INTERESTS AND EXPERTISE

- » Qualitative Research Methods
- » Organizational Development
- » Adult/Higher Education
- » Program Design & Assessment
- » Dispute & Conflict Resolution
- » Health Education & Risk Reduction

PROFESSIONAL EXPERIENCE

- 2020-Present **Chief Learning Officer**, *Delta Zeta Sorority* | Oxford, OH
Oversee entire learning strategy for international sorority including training, leadership development, health and wellness, accountability, e-learning, and assessment. Write, implement and assess over 100 learning offerings and supervise a team of seven professional staff members and three volunteer committees. Develop an innovate learning framework resulting in a 85% learning engagement increase and 95% application of material to sorority life application. Serve as a liaison for crisis response and restorative justice efforts. Maintain strong relationships with various stakeholders including six generations of members.
- 2024-Present **Director of Participant Protection**, Winter Guard International, Inc. | Dayton, OH

Govern the participant protection program for all competing units within the marching acts space within Winter Guard International, Inc. including development of transparent and efficient protocols for reporting, lead incident investigations through trauma-informed processes, and establish restorative outcomes for violations of the program. Maintain detailed and protected records for all incidents under strict confidentiality. Additionally, develop a series of prevention resources for implementation across the country with a variety of performing groups in mind. Provide strategic and legal advisement to the Board of Directors on participant protection matters and serve as a strong ambassador for the organization.

- 2018-Present **Learning Development Consultant**, *MJ Insurance Sorority Division* | Indianapolis, IN
Provide multiple sorority clients advisement on learning initiatives including alcohol and other drug education, hazing prevention, female incivility, policy development, mental health, and board risk reduction learning strategies for alumnae and collegians. Recruited and marketed new consulting clients for additional revenue and client acquisition.
- 2018-Present **Mental Health First Aid Trainer**, *National Council for Mental Wellness* | Washington, D.C.
Served as a facilitator for the nationally endorsed program to adults from 18-75 on mental health and crisis response. Manage aspects of program coordination including recruitment, learner registration, e-learning course advisement, in-person facilitation, and post-event analysis.
- 2022-2024 **Project Assistant**, *Kansas State University* | Manhattan, KS
Support the Adult Learning and Leadership Program Director with projects including Masters and Doctoral student recruitment; facilitated student focus group sessions at the request of faculty for program improvement; and served as a teaching assistant for two courses both with facilitation and evaluation.
- 2022-2024 **Graduate Co-Instructor**, *Kansas State University* | Manhattan, KS
Teach graduate level courses within Adult Learning and Leadership under the support and supervision of an Associate Professor or Program Director. Courses taught include Introduction to Adult Education, Introduction to Doctoral Studies, Critical & Social Issues in Adult Education, Qualitative Research Introduction Survey.
- 2021-2021 **Facilitator**, *Coursera* | Online
Developed and facilitated two online courses in qualitative research inquiry included research design and qualitative collection methods. The courses were offered and had 13 learners participate in the asynchronous course delivery via the Coursea platform.
**Non-revenue role.*
- 2018-2020 **Chief Safety Officer**, *Delta Zeta Sorority* | Oxford, OH
Responsible for development and assessment of educational offerings addressing a myriad of health and wellness topics including alcohol education, mental health, hazing prevention, violence prevention, incivility, and women's health for a multigenerational audience of over 50,000 members. Implemented and assessed over 18 learning offerings both for in person and online delivery. Achieved an 87% learning engagement score leading to a 100% decrease in insurance claims from risky behaviors by collegiate audiences. Served as a liaison for crisis response and

restorative justice efforts. Maintained strong relationships with various stakeholders including six generations of members.

- 2018-2019 **Faculty Affiliate, College of Charleston** | Charleston, SC
Non-paid invited role within Women and Gender Studies to support course session facilitation for educational research survey course topics at the graduate and undergraduate level. Provided methodology advisement for undergraduate research capstones and graduate thesis projects.
**Non-revenue role.*
- 2014-2018 **Director of Risk Prevention, Delta Zeta Sorority** | Oxford, OH
Inaugural position responsible for developing a health and wellness philosophy and learning strategy that aimed to deliver sustainable, scalable, and simply engagement offerings. Supported a national risk prevention committee of 15 volunteers in both content development and facilitation coaching. Traveled to over 100 college campuses and delivered programming resulting in a 98% rate of impact for learning and constantly invited back for delivery repeatedly due to approach and tone. Served as a liaison for crisis response and restorative justice efforts. Maintained strong relationships with various stakeholders including six generations of members.

TEACHING & FACILITATION EXPERIENCE

Community College & Undergraduate Teaching Experience

WGST 328 – Directed Undergraduate Research | College of Charleston - Charleston, SC

This course is designed to provide you with the guidance and tools to conduct original research “in the field” on a topic of your choice. This course provides students with research practicum experience. Students will engage in all aspects of a qualitative research project to investigate the assigned topic. Specifically, students will engage in research design, data collection, data analysis and writing of results. Students will also engage in contextual readings about the topic, research methods, and concerns related to research ethics. This course will utilize a mixture of lecture, discussion, and hands-on learning. *Spring 2018, Fall 2018*

UNV 101 – Honors First Year Experience Course | Miami University – Miami, OH

Through reflection, self-assessment, and group discussions, you will gain a sense of belonging at Miami, plan how to make the most of your time at Miami, and establish a foundation for your academic and co-curricular success. The key topics or themes of the course include academic advising, academic resources and support, community building, the Miami co-curriculum, time management, liberal education, classroom strategies and etiquette, grading, personal and social responsibility, community and belonging, information literacy, academic integrity, and career development. *Fall 2010*

Graduate Level Teaching Experience

EDACE 780 – Introduction to Adult Learning and Leadership | Kansas State University - Manhattan, KS

A survey of adult learning and leadership field. Consideration given to articulation with other levels of education. Identification of changing needs within the field are reviewed. *Fall 2023*

EDACE 818 – Critical and Social Issues in Adult Education | Kansas State University – Manhattan, KS

This course is designed for adult and continuing education students and college or university personnel in sociology and related fields dealing with adults. It is based on the premise that learning is affected by society, government, and economics. Included is an in-depth examination of the relationship between adult education and culture. *Spring 2024*

EDACE960 – Introduction to Doctoral Studies | Kansas State University – Manhattan, KS

Provides an overview of the course sequence and dissertation process. The objective is to start students preparing for their dissertation early so they can finish in a timely manner. This course also addresses work-life balance between being a leader, a student, and having a family and personal life outside of work. *Fall 2023*

EDFS 635 – Educational Research | College of Charleston – Charleston, SC

An in-depth study of methods used in different types of educational research. Includes involvement of the student in the process of educational research design, implementation, reporting, and evaluation. *Spring 2019*

Non-Credit Bearing Courses

Qualitative Data Collection Methods | Coursera – Online

This course presents a detailed overview of qualitative methods of data collection, including observation, interviews, and focus group discussions. This course offers an in-depth overview of each method, explore how to plan for data collection, including developing data collection guides, and discuss techniques for managing data collection. Learners of this course will not only be able to put what they learn into practice, but they'll also develop a portfolio of qualitative research materials for career advancement. *Fall 2021*

Qualitative Research Design | Coursera – Online

This course introduces qualitative research, compares and contrasts qualitative and quantitative research approaches, and provides an overview of qualitative methods for data collection. It outlines a step-by-step approach to qualitative research design that begins by identifying a topic of interest, works to hone in on a specific research problem, and then specifies research questions, objectives, and specific aims. The course emphasizes the iterative nature of research design in qualitative inquiry and highlights the importance of specifying a population of interest, an appropriate sampling strategy, and potential approaches to recruitment. It introduces the relationship between these considerations and key concepts such as saturation and transferability in qualitative research. Finally, the course considers ethical concerns specific to qualitative research and potential solutions. Learners of this course will not only be able to put what they learn into practice, but they'll also develop a portfolio of qualitative research materials for career advancement. *Summer 2021*

Practitioner-Focused Professional Certification Teaching

Foundations of Health Education & Health Promotion | MJ Insurance, Sorority Division

This course is designed to provide fraternity/sorority headquarters professionals with a synthesized and foundational understanding of prevention scholarship as well as a framework for application in their sphere

of influence. Each week introduces learners to a new concept of the framework through flipped-classroom style assignments and scenario-based exercises. Learners then have an extended opportunity to apply those concepts to their work with colleagues, subject matter experts, and facilitators during a live virtual session each week. *Spring 2023, Summer 2023*

Mental Health First Aid | National Council for Mental Health and Wellbeing

Mental Health First Aid is a course that teaches you how to identify, understand and respond to signs of mental illnesses and substance use disorders. The training gives you the skills you need to reach out and provide initial help and support to someone who may be developing a mental health or substance use problem or experiencing a crisis. *Fall 2019-Present*

Fundamentals of Mediation | Supreme Court of Ohio & The Ohio Judicial System

The Fundamentals of Mediation training curriculum is a blended learning approach consisting of a 2-hour online learning followed by a two-day live interactive classroom training program. Throughout this blending training curriculum, participants will be introduced to concepts that support the practice of mediation including conflict theory, negotiation, and power communication. This training will introduce core values of mediation and continually reinforce the importance of respecting mediation core values. This training is required under Rule 16.22 and 16.23 of the Rules of Superintendence for the courts of Ohio, for all mediators who wish to receive family law mediation referrals from an appellate court, court of common pleas, municipal court, or county court. *Summer 2018, 2019, 2020, 2021, 2022*

Certified Workplace Mediator & Trainer | Mediation Training Institute

The Certified Workplace Mediator and Trainer (CMT) program teaches participants the necessary skills to both resolve conflicts directly as well as train others on workplace conflict resolution strategies. In this 40-hour program, participants learn how to mediate workplace conflict, resolve their own conflict situations and train others on effective workplace conflict resolution strategies. *Spring 2020-Present*

Managing Conflict Dynamics | Mediation Training Institute

The Managing Conflict Dynamics (MCD) program, hosted and managed by Eckerd College's Leadership Development Institute (LDI), is a 3-day course that gives participants an increased awareness of the root causes of conflict and helps them acquire new skills for effectively assessing and resolving conflict. *Spring 2020-Present*

CONFERENCE PROCEEDINGS & REFEREED PUBLICATIONS

- » **Frankenberger, W.** (2024, June). *Using Interpretative Phenomenological Analysis to Advance Critical Adult Education Research through Social Movement Learning* [Conference roundtable]. Adult Education Research Conference Gwinnett, GA, United States. <https://newprairiepress.org/aerc/2024/roundtables/8/>
- » **Frankenberger, W.** (2024). Gen Z sorority women and digital conflicts. Kansas State University College of Education Dissertation Research Brief.
- » Glowacki-Dudka, M., Jones, D. L., Brooks, D., Flynn, T., **Frankenberger, W.**, Kissick-Kelly, D., Rediger, J., & Smith, K. (2012). A case study of radical adult education and transformative learning through a diverse adult learning workshop. *Journal of Transformative Education*, 10(2), 108-134. <https://doi.org/10.1177/1541344612459214>

NON-REFERREED PUBLICATIONS

- » **Frankenberger, W.** (2023, November 16). Time to plant new seeds: The changing landscape of risk management work for fraternity/sorority professionals. *Essentials*. <https://afa1976.org/time-to-plant-new-seeds-the-changing-landscape-of-risk-management-work-for-fraternity-sorority-professionals/>
- » **Frankenberger, W.**, Gomez, J.P., & Pendleton, K. (2019, February). Flipping the script: Men working at women's organizations. *Perspectives*, (2), 29-31. <https://issuu.com/afa1976/docs/afa-perspectives-2019-issue2-final/s/130447>
- » **Frankenberger, W.** (2018, April 25). Teaching women about their awesome influential power. *Essentials*.

PUBLICATIONS SUBMITTED FOR INITIAL REVIEW

- » **Frankenberger, W.** (2024, June). Generation Z sorority women relational conflicts inflicted through digital mediums. *Journal of Sorority and Fraternity Life Research and Practice*.

MANUSCRIPTS IN PREPARATION

- » **Frankenberger, W.** (2024). Application of theory of planned behavior and health belief model in fraternity/sorority prevention practice [Manuscript in preparation].
- » **Frankenberger, W.** (2024). Vulnerability in online teaching: Authenticity and professionalism [Manuscript in preparation].

CONFERENCE PRESENTATIONS & LECTURES

- » **Frankenberger, W.** (2024, June). Qualitative Analysis Practices for Dissertation Writing. [Guest Lecture]. Kansas State University, Olathe, KS, United States.
- » **Frankenberger, W.** (2024, June). Using Conceptual and Theoretical Frameworks to Align Dissertation Research. [Guest Lecture]. Kansas State University, Olathe, KS, United States.
- » **Frankenberger, W.** (2024, June). *Caring & Curiosity* [Conference presentation]. Delta Delta Delta House Directors Conference, Indianapolis, IN, United States.
- » McCreary, G., Parle, C., Graziani, A., Hart, L., & **Frankenberger, W.** (2024, May). *Partnerships, Roadblocks, and Why This Matters* [Conference panel]. The Summit: SEC & Friends Gathering, Knoxville, TN, United States.
- » Flavin, H., Wrinkle, H., **Frankenberger, W.**, Corso, C. (2024, May). *Effective Sanctioning* [Conference presentation]. The Summit: SEC & Friends Gathering, Knoxville, TN, United States.
- » **Frankenberger, W.** (2024, May). *Empathically-Informed Sexual Misconduct Response* [Staff development presentation]. Alpha Omicron Pi Staff Meeting, Nashville, TN, United States.
- » Veldkamp, S., Ashton, J., Borton, N., **Frankenberger, W.**, Cangialosi, W., & Walker, J. (2024, May). *So Many Varieties of Campus Policy & Prevention Frameworks: Where Do Headquarters Fit In?* [Online panel]. Timothy J. Piazza Center for Fraternity and Sorority Research, Online.
- » **Frankenberger, W.** (2023, December). *Health interventions 501: The course you didn't have in your HESA program* [Conference presentation]. Annual Meeting of Association of Fraternity and Sorority Advisors, Tampa, FL.
- » **Frankenberger, W.** (2023, December). *Health interventions 501: The course you didn't have in your HESA program* [Conference presentation]. Annual Meeting of Association of Fraternity and Sorority Advisors, Tampa, FL.
- » Cohen, S. & **Frankenberger, W.** (2023, December). *What we learned from eliminating our standards board* [Conference presentation]. Annual Meeting of Association of Fraternity and Sorority Advisors, Tampa, FL, United States.
- » **Frankenberger, W.** (2023, July). *Mental health applications for yourself and your residents*. [Conference presentation]. House Director Conference for Alpha Gamma Delta Sorority, Virtual.

- » **Frankenberger, W.** (2023, July). *Restorative Justice in Conflict Resolution Program Development*. [Educational seminar]. Student Affairs Staff Retreat for University of Pittsburgh, Pittsburgh, PA, United States.
- » **Frankenberger, W.** (2023, February). *Space considerations for mental health in sorority living*. [Conference presentation]. Housing Forum for MJ Insurance: Sorority Division, Indianapolis, IN, United States.
- » **Frankenberger, W.** (2022, October). *Mental health program design for sorority members*. [Educational seminar]. Officer Academy for Kappa Delta Sorority, Memphis, TN, United States.
- » **Frankenberger, W.** (2022, July). *Burnout recovery and mindful boundary setting*. [Conference presentation]. House Directors Conference for Alpha Gamma Delta Sorority, Virtual.
- » **Frankenberger, W.** (2022, July). *It's all in your head and other terrible things to say to humans with mental health challenges*. [Keynote presentation]. National Convention Meeting of Alpha Delta Pi Sorority, Orlando, FL, United States.
- » **Frankenberger, W.** (2022, March). *Blending qualitative research inquiry into health promotion program evaluation*. [Educational seminar]. Prevention Planning Forum for MJ Insurance: Sorority Division, Virtual.
- » **Frankenberger, W.** (2022, March). *Developing public health interventions for sorority leaders*. [Conference presentation]. Health and Safety Summit at University of Tennessee, Knoxville, TN, United States.
- » **Frankenberger, W.** (2022, February). *Top 10 drug trends hurting college women today*. [Conference presentation]. Central Meeting at the Association of Fraternal Leadership and Values, Indianapolis, IN, United States.
- » **Frankenberger, W.** (2022, January). *Lessons learned from queer couple family mediations*. [Conference presentation]. Charleston Divisional Development Summit for the South Carolina Bar Association, Charleston, SC, United States.
- » **Frankenberger, W.** (2022, January). *Designing restorative membership accountability*. [Conference presentation]. College Panhellenic Academy for the National Panhellenic Conference, Indianapolis, IN, United States.
- » **Frankenberger, W.** (2021, September). *Queering conflict: conflict design considerations for queer communities*. [Conference presentation]. Statewide Summit for the Illinois Bar Association, Virtual.
- » **Frankenberger, W.** (2021, July). *Listening without judgement and establishing safety among resident members*. [Educational seminar]. House Director Conference for CSL Property Management Company, Denver, CO, United States.
- » **Frankenberger, W.** (2021, June). *Critical lenses in qualitative research application in fraternity scholarship*. [Conference presentation]. Writing & Scholarship Retreat for the Association of Fraternity and Sorority Advisors, Virtual.
- » **Frankenberger, W.** (2021, January). *Women's prevention planning: Developing programs for women's health initiatives*. [Conference presentation]. College Panhellenic Academy at the National Panhellenic Conference, Indianapolis, IN, United States.
- » Roberts, C., Marshall, T., & **Frankenberger, W.** (2021, January). *Risk management summit and program development*. [Educational seminar]. Fraternity and Sorority Leadership Retreat at the University of Oregon, Eugene, OR, United States.

HONORS & RECOGNITION

2024	Kansas State University College of Education, Dissertation Research Brief Winner
2023	Outstanding Volunteer of the Year, Association of Fraternity and Sorority Advisors
2022	Michael Gray Staff Member of the Year, Wando High School
2020	Michael Gray Staff Member of the Year, Wando High School
2014	New Professional of the Year Award, Association of Fraternity and Sorority Advisors

COMMUNITY & VOLUNTEER INVOLVEMENT

2023-Present **President**, Midwest Color Guard Circuit

2023-Present **Director of Educational Programs**, Association of Fraternal Leadership and Values
2022-Present **Awards & Recognition Chairman**, Association of Fraternity and Sorority Advisors
2018-Present **Wando High School**, Marching Band Technician and Choreographer
2020-2022 **Co-Chairman Accountability Taskforce**, National Panhellenic Conference
2018-2023 **Registration Director**, Association of Fraternal Leadership & Values
2016-2019 **Fireside Chats Coordinator**, Association of Fraternity and Sorority Advisors
2016-2021 **Vice President**, Midwest Color Guard Circuit

PROFESSIONAL AFFILIATION & MEMBERSHIPS

- » American Association for Adult and Continuing Education (2023-Present)
- » Association of Fraternity and Sorority Advisors (2012-Present)
- » Association for Talent Development (2017-Present)
- » American Educational Research Association (2019-Present)
- » Delta Sigma Phi Fraternity (2007-Present)