



## Prioritizing Critical Areas of AFA Board of Directors Work

AFA board service requires the ability to balance a variety of competing priorities. This exercise is designed to assess your discernment of board function, prioritization, and effective time management.

### **DIRECTIONS:**

**You receive 100 points**, each of which can be spent to prioritize the board's time. Allocate these 100 points based on what priority areas you think the board should spend their time on. Allocate more points to those areas that you think are more important. If an area has no importance or should not be a priority of a strategic governance board, it is okay to allocate zero (0) points to it.

For each allocation, please provide a *brief* rationale to support your decision.

### **Annual Meeting Planning**

Points: **10** \_\_\_\_\_

The AFAAM is the signature program of the Association & deserves attention to ensure the execution of a successful AFAAM for members' engagement and pro devlo. This is not menu selection, etc. rather schedule and other impacts to costs and attendee experience.

### **Educational Program Selection**

Points: **0** \_\_\_\_\_

This is work best suited to engage volunteers in the Educational Programs committee with charge and direction provided by the AFA Executive Director and Central Office Staff.

### **Budget Oversight and Financial Management**

Points: **30** \_\_\_\_\_

The financial health and sustainability of AFA is critical for its ability to make impact in other areas, making it a top priority for the board. The stewardship of funds from the AFAF and revenue is important to advance the strategic mission and efforts of the Association.



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### Developing Strategy for Members' Professional Competency and Mentorship

Points: 20

This supports members' professional growth and development, adding value to their membership - the value proposition of membership in the Association must be a focus for the BOD to ensure AFA is positioned to serve its members as a professional association.

### Stakeholder Outreach & Partnership (NASPA, ASCA, FSL Umbrellas, etc.)

Points: 15

This provides emphasis on the significance of building and maintaining relationships with key stakeholders for AFA's growth and support. Relationships with these entities can also be leveraged to provide value to AFA members and the Associations place in the higher ed landscape

### Communication Strategy

Points: 10

Highlights the necessity of effective communication to keep members informed and engaged with AFA's goals and activities. The BOD has endeavored to be more transparent in its communication and decision-making. I would like to see the BOD continue this as a service to members.

### Personnel and Association Human Resources

Points: 3

Ensures that AFA has the right talent and supports its staff effectively - supporting the Exec Director to manage staff but positioning the BOD to manage and support the Exec. Director. AFA Personnel in-house or outsourced also have budgetary impacts which are reflected in score above.



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### Creating Professional Community through Technology and Identity/Affinity Spaces

Points: 4

A strong sense of belonging and community is valuable to the overall membership experience. The BOD should provide expectations around volunteers who convene these spaces and ensure resources exist to serve members within them while also allowing some organic development.

### Advancing Research

Points: 3

Another component of the strategic plan that warrants BOD attention especially to help highlight evidence-based practices and the collaborative nature of this work in 2024 and beyond. We need research to back up what we are currently doing but also where the work is headed.

### Policy and Position Statement Development

Points: 5

More emphasis on this area versus some of the others reflects the fact that these policies and position statements can/will set precedence for the Association in the future which must be carefully considered. I envision that this work will also intersect with partners in higher ed.

### Other (Please describe below)

Points: \_\_\_\_\_