

Educational Programs Rubric - 2025 AFA Annual Meeting

Rating Criteria	4 - Above Average	3 - Sufficient	2 - Developing	1 - Needs Improvement
<p>Expands Knowledge and Competency [Learning Outcomes]</p> <p><i>The learning outcomes of the proposal are: 1) clearly articulated (specific), 2) achievable in the amount of time allotted for the program, and 3) align with the remainder of the program proposal (including the title/abstract).</i></p>	The program proposal meets <u>all three</u> (3) of the evaluation criteria.	The program proposal meets <u>two</u> (2) out of three (3) of the evaluation criteria.	The program proposal meets <u>one</u> (1) out of three (3) of the evaluation criteria.	The program proposal meets <u>zero</u> (0) out of three (3) of the evaluation criteria.
<p>Alignment with AFA Core Competencies [Core Competencies Connection]</p> <p><i>The program proposal: 1) outlines a clear connection between the program topic to one or more AFA Core Competencies, 2) is aligned with the selected AFA Core Competency(ies), and 3) clearly describes how the topic is relevant for professional staff/volunteers in the fraternity/sorority profession.</i></p>	The program proposal meets <u>all three</u> (3) of the evaluation criteria.	The program proposal meets <u>two</u> (2) out of three (3) of the evaluation criteria.	The program proposal meets <u>one</u> (1) out of three (3) of the evaluation criteria.	The program proposal meets <u>zero</u> (0) out of three (3) of the evaluation criteria.
<p>Proposal Clarity and Organization [Program Abstract]</p> <p><i>The proposal abstract: 1) clearly articulates the program topic, 2) provides information on the learning experience, including how attendees will be able to engage and apply their learning after the session, and 3) shows clear evidence of planning and organization.</i></p>	The program proposal meets <u>all three</u> (3) of the evaluation criteria.	The program proposal meets <u>two</u> (2) out of three (3) of the evaluation criteria.	The program proposal meets <u>one</u> (1) out of three (3) of the evaluation criteria.	The program proposal meets <u>zero</u> (0) out of three (3) of the evaluation criteria.
<p>Elevates Practice in the Fraternity/Sorority Profession [Program Abstract]</p> <p><i>The proposal abstract: 1) cites at least one relevant data source, article, theory and/or framework, 2) shares at least one specific example to clearly demonstrate the necessity for or effectiveness of the content, and 3) clearly articulates how the program topic is relevant to fraternity/sorority professionals in different campus/organizational contexts.</i></p>	The program proposal meets <u>all three</u> (3) of the evaluation criteria.	The program proposal meets <u>two</u> (2) out of three (3) of the evaluation criteria.	The program proposal meets <u>one</u> (1) out of three (3) of the evaluation criteria.	The program proposal meets <u>zero</u> (0) out of three (3) of the evaluation criteria.

Additional Review Considerations

This Educational Programs Rubric is one of many tools that will be used to facilitate decision-making related to educational programs offered at the AFA Annual Meeting. When considering final educational program selections for the Annual Meeting, AFA will seek to provide:

- Educational programming on a diversity of program topics, Core Competencies, and core function areas relevant to fraternity/sorority professionals in attendance at the Annual Meeting
- Educational programming to accommodate the various professional levels and experiences of Annual Meeting attendees
- Sufficient opportunities for Certified Student Affairs Educators (CSAEd) to obtain continuing education (CE) credits for their attendance at the AFA Annual Meeting, by evaluating program eligibility and alignment against the [Higher Education Consortium for Student Affairs Certification domains](#)
- Opportunities for presenters of diverse backgrounds and professional experiences to share expertise at the Annual Meeting
- Educational programming that aligns with high-need or high-priority areas, as outlined in the [AFA Annual Meeting Content Focus Areas](#)
- Educational programming best suited for in-person professional development that is not able to be shared as effectively through other program formats (in-person or virtual)