

Hector G. Cuevas

EDUCATION

Doctor of Education, Student Affairs Leadership
University of Georgia, Athens, Georgia

May 2026

Master of Science, College Student Personnel Administration
Illinois State University, Normal, Illinois

May 2018

Bachelor of Science, Criminal Justice and Psychology
Florida International University, Miami, Florida

December 2015

SKILLS

Bilingual fluency in both English and Spanish

WORK EXPERIENCE

Associate Director of Operations, Office of Residence, Sorority and Fraternity Life
Emory University, Atlanta, GA

October 2023-Present

- Direct housing operations for sorority and fraternity chapter facilities, overseeing semester opening and closing logistics, occupancy management, facility inspections, and key distribution for residential chapter spaces
- Lead strategic recruitment, selection, and retention efforts for a 25+ member student staff team; develop selection criteria, design comprehensive onboarding, and conduct mid- and year-end performance evaluations to cultivate a high-performance, development-centered team culture
- Design and facilitate co-curricular training curricula grounded in student development theory, community standards, and evidence-informed leadership frameworks, advancing learning outcomes aligned with divisional priorities
- Oversee 24-hour emergency on-call response systems for residential chapter communities, managing staff scheduling and ensuring consistent coverage and crisis response readiness
- Directly supervise and evaluate a graduate assistant; provide regular feedback, goal-setting support, and mid- and year-end performance reviews to advance student professional development
- Supervise four complex director collateral assignments (Marketing, Selection, Training, Development), driving cross-functional coordination and departmental capacity-building
- Serve as HR liaison for student staff onboarding and offboarding processes, managing compliance with institutional employment requirements and coordinating with campus HR systems.
- Partner with Housing Operations and Residential Facilities staff to coordinate facilities management, maintenance requests, and vendor relations during move-in and move-out operations for fraternity and sorority chapter houses.
- Administer the social event registration, risk management compliance, and policy enforcement process for 30+ fraternity and sorority chapters, ensuring alignment with university policy, student safety standards, Title IX requirements, and hazing prevention frameworks
- Manage residential area operations for fraternity and sorority chapter houses in coordination with Senior Director, Director of Residence Life, Complex Directors, Housing Operations, and campus partners to ensure equitable, safe, and high-quality residential environments.

Interim Director of Sorority and Fraternity Life, Office of Sorority and Fraternity Life
Emory University, Atlanta, GA

April 2025-September 2025

- Provided strategic oversight and daily leadership for a fraternity and sorority community comprising 30+ organizations across four governing councils (IFC, NPHC, MGC, and EPC), serving over 1,300 students at a private research university
- Supervised and mentored a team of professional staff, graduate assistants, and student leaders; set clear expectations, provided regular feedback, and managed staff performance evaluations.
- Oversaw all risk management, event registration, and conduct compliance processes for fraternity and sorority chapters, in collaboration with Title IX, Office of Community Standards & Education, and Campus Life leadership.
- Led department-wide strategic initiatives, including data-informed cultural assessments, equity-focused policy reviews, and values-in-action 1:1 development programs for chapter leaders across all four governing councils
- Managed crisis response and high-level conduct cases related to hazing, Title IX violations, and organizational misconduct; served as primary liaison with university legal counsel and senior administrators.
- Reviewed, revised, and implemented policy and accreditation standards in alignment with institutional goals and national best practices.
- Served as primary institutional liaison to alumni boards, house corporations, inter/national headquarters, faculty advisors, and university senior leadership; represented FSL on division-wide committees and built consensus across a broad constituency network

- Managed departmental budget, including revenue and expense tracking, fiscal record maintenance, and annual reporting metrics; leveraged data-informed decision-making to drive resource allocation aligned with divisional strategic priorities

Assistant Director, Office of Sorority and Fraternity Life
Emory University, Atlanta, GA

August 2022-October 2023

- Led the residential planning for the opening and closing of residential facilities at the beginning and end of each semester
- Assisted community advisors with addressing student issues, including roommate conflicts and physical, emotional, or psychological concerns
- Maintained operational oversight of assigned residential spaces through the coordination of room inspections, opening and closing of spaces, management of occupancy verification process, and key distribution
- Served as a liaison between Housing Operations and outside vendors during move-out and move-in
- Served on the 24-hour emergency crisis response team known as “Campus Life Professional (CLP)” on call rotation that supports all residential students
- Directly supervise and evaluate a Graduate Assistant
- Supervised, trained and evaluated 19 live-in Community Advisors overseeing the management and operations of chapter facilities
- Assisted and led student staff training by creating and/or facilitating training curriculum
- Provided student staff with ongoing performance reviews to aid in the development of student growth through goal setting, mid-year evaluations and year-end evaluations.
- Oversaw the residential programming and activity budget
- Facilitated weekly student staff meetings
- Assisted with the development and facilitation of program curriculum for the sorority and fraternity community
- Assisted with recruiting, interviewing, selecting, training and evaluating student staff members for Residence Life
- Assisted with planning and implementation of key departmental program initiatives
- Developed and maintained collaborative partnerships with advisors, alumni, (inter) national organizations, and other community stakeholders through regular communication

Assistant Director, Department of Fraternity and Sorority Life
North Carolina State University, Raleigh, North Carolina

May 2020 – July 2022

- Provided strategic leadership, advising, and council development to IFC, Multicultural Greek Council, and Order of Omega at a flagship public research university, supporting self-governance, programming capacity, and accountability frameworks
- Provided council officer training and transition support, including best practices related to each executive board position
- Developed and facilitate leadership and educational programs for councils, council officers and the Fraternity/Sorority Community
- Designed programs and services that foster a sense of community among Fraternity/Sorority organizations, including regular meetings of council presidents
- Oversaw Council Program initiatives such as Tailgate Reform, MGC Showcase etc.
- Advised the IFC Recruitment team, overseeing recruitment counselor selection and training, marketing, and formal recruitment initiatives via the Campus Director platform
- Developed curriculum and strategies to provide support to council and chapter initiatives around new members and emerging leaders, diversity and inclusion, and community operations
- Collaborated with Associate Director on structure and advising of fraternity/sorority certified peer educators, providing content expertise, developing curriculum for, and facilitating training on diversity, equity and inclusion
- Conducted ongoing assessments of council and community programs to evaluate impact, strengthen learning outcomes, and inform data-driven improvements to programming and policy
- Monitored various budget items, guide spending from council accounts, and secure funding for program initiatives as needed
- Prepared annual budget requests, bi-weekly staff reports and end of year documentation
- Served on University Communities as needed, including Wolfpack Welcome Week, Student Leadership Training, Packapalooza, and search committees, developing and maintaining collaborative relationships with campus partners and various stakeholders

Coordinator, Office of Sorority and Fraternity Life
Emory University, Atlanta, Georgia

July 2018 – April 2020

- Directly advised the Multicultural Greek Council consisting of six culturally-based organizations
- Directly advised Greeks go Green; student led initiative to promote sustainability within the Emory Sorority and Fraternity Life community
- Co-advised SAFE Greeks; Sexual Assault Forum to Educate Greeks
- Served as co-instructor for ECS100- Peer Mentoring and Leadership
- Supported the sorority/fraternity life strategic plan through programming and advising

- Developed Sorority and Fraternity Life governance and ensured compliance with College, local and National Chapter standards of conduct, recruitment/intake, accountability, recognition and policies
- Created and implemented an innovative Student Staffing Model for sorority lodges and fraternity houses
- Supervised, trained and evaluated 10 Community Advisors overseeing the management and operations of chapter facilities
- Develop assessments that examine student satisfaction and overall effectiveness of the Office of Sorority and Fraternity Life and our programs
- Served on the 24-hour emergency crisis response team known as “Campus Life Professional (CLP)” on call rotation that supports all residential students
- Supervised, trained and evaluated a graduate intern for the Office of Sorority and Fraternity Life
- Coordinated membership intake processes for the Multicultural Greek Council
- Developed and supported programming related to leadership development, risk management, peer and group accountability, values congruence and sexual assault prevention through the development and evaluation of learning outcomes

PROFESSIONAL ORGANIZATIONS

Member, Association of Fraternity/Sorority Advisors

July 2018-Present

Member, NASPA (Student Affairs Professionals in Higher Education)

January 2014 – Present

Member, Order of Omega Honor Society

January 2014 – Present

Member, Beta Theta Pi Fraternity

April 2013 – Present

COMMITTEE MEMBERSHIP/FACILITATION INVOLVEMENT

Doctoral Student Community Collective Coordinator, Association of Fraternity/Sorority Advisors Annual Meeting

Awards & Recognition Committee, Association of Fraternity/Sorority Advisors Annual Meeting

Graduate Student Experience Committee Member, Association of Fraternity/Sorority Advisors Annual Meeting

Wooden Institute Small Group Facilitator, Beta Theta Pi Fraternity

Regional Leadership Academy Small Group Facilitator, Delta Chi Fraternity

Undergraduate Interfraternity Institute Lead Facilitator, Association of Fraternal Leadership and Values

Awards & Recognition Committee, Association of Fraternity/Sorority Advisors Annual Meeting

Presentations

Cuevas, H. (February 2022). *Your Voice Matters! An MGC Roundtable...*, Association of Fraternal Leadership & Values.

Cuevas, H. (December 2019). *Welcome to My House: The Adoption of a Student Staffing Model In Fraternity/Sorority Houses*, Association of Fraternity/Sorority Advisors Annual Meeting.

Cuevas, H. (December 2025). *High Stakes & Hallways: Doubling Down on ResLife/Fraternity & Sorority Life Work*, Association of Fraternity/Sorority Advisors Annual Meeting.