

Kari A. Murphy, M.A., CSAEd-FSL

EDUCATION

University of the Pacific, Stockton, CA

May 2008

Master of Arts in Educational Administration and Leadership, Student Affairs

Thesis: GREEK: The Impact of Media on the Stereotyping of Social Fraternities & Sororities

Valparaiso University, Valparaiso, IN

May 2006

Bachelor of Arts in Communications, Public Relations

CERTIFICATIONS/TRAININGS

Certified Student Affairs Educator

Fraternity & Sorority Life specialty

January 2023 – Present

Hazing Prevention Advocate Certification

March 2023

Mental Health First Aid Certification

January 2025

EXPERIENCE

Director of Sorority & Fraternity Life

University of Kansas

August 2024 - Present

- Directly supervises three professional staff members, indirectly supervises four professional staff and four graduate assistants
- Facilitates the development of a future-oriented departmental strategic plan, vision, mission and values
- Manage the Office of Sorority and Fraternity Life (SFL) budget of \$900,000 and associated endowment funds of more than \$500,000
- Ensure equitable resource allocation across governing councils
- Develop, revise, and provide counsel on university policies pertaining to the sorority and fraternity Experience
- Facilitated the Fraternity/Sorority Experience Survey and reviewed data to enhance SFL offering and support annually
- Track data-based trends in the sorority and fraternity life community, both within and beyond KU
- Identify trends over time and projections for future community needs
- Establish and maintain working relationships and collaborations with chapter advisors, (inter)national headquarters organizations, house corporations and directors, and other stakeholders
- Serve as a resource for students, families, faculty, staff, and external stakeholders on issues related to sorority and fraternity life
- Support university administrators, the Alumni Advisory Council, and the Alumni Executive Council in collaboration with the Senior Associate Director for External Relations
- Oversees the advisement of the Interfraternity Council and its 18-member chapters, the Multicultural Greek Council (MGC) and its seven-members chapters, the National Pan-Hellenic Council (NPHC) and its eight-members chapters and the Panhellenic Association (PHA) and its 11-member chapters

Assistant Dean of Sorority & Fraternity Life

Illinois State University, Normal, IL

June 2022 – August 2024

- Provided vision and strategic direction to sorority and fraternity community, staff and SFL volunteers
- Advised the NPHC and its nine-member chapters
- Served on the NPHC Plaza Development Committee
- Oversaw the advisement of the College Panhellenic Council (CPC) and its 12-member chapters, IFC and its 14-member chapters, and the United Greek Council (UGC) and its six-member chapters
- Participated in the Dean on Duty and Critical Incident Response Team rotations
 - Advocates for students and student issues regarding university policies and practices
 - Conducts interventions with students to direct to appropriate resources
 - Consult with faculty and staff on how to best manage student behaviors
- Oversaw office and council budgets totaling over \$450,000 and the SFL Arete Fund through the ISU Foundation, totaling over \$350,000

- Supervised and trains three full-time staff members and one graduate assistant
- Developed, facilitated, and directed risk prevention training, officer academies, and new member education
- Directed and provided resources for all expansion projects, including Zeta Phi Beta Sorority, Inc., Iota Phi Theta Fraternity Inc., Delta Chi, and Tau Kappa Epsilon
- Responded to crisis and risk management situations involving sororities and fraternities and their members, including coordination with appropriate University offices and inter/national headquarters
- Collaborated with the Student Conduct and Community Responsibilities unit and inter/national headquarters on chapter conduct issues
- Fostered relationships with and engage chapter advisors and inter/national headquarters to improve communication, increase collaboration, and advocate for student needs
- Served as a liaison to campus and town of Normal partners
- Responsible for semester and annual reports, assessment, roster management, and making data-driven decisions
- Assisted with the facilitation of the housing exemption process for second-year students
- Guided unit assessment strategies and goal setting
- Chaired the Dean of Students Inclusion and Access Committee, leading six members
- Served as a member of the Demonstration Safety Team and the Neighborhood Action Team
- Served as a liaison with University Advancement and Student Affairs Advancement staff
- Served as a university representative for Dean of Students programs, on and off-campus

Director of Alumni Engagement

Phi Kappa Psi Fraternity, Indianapolis, IN

August 2021 – June 2022

- Served as relationship manager who will develop and maintain relationships with chapter advisory teams and will serve as a primary resource to them
- Partnered with the Chapter Operations staff to understand the chapter history and needs for advisory team members
- Led the recruitment and training of all Chapter Advisory Team members
- Led the recruitment of new Advisory Teams in concert with Phi Kappa Psi's expansion efforts
- Annually reviewed and updated the curriculum, programming, and education for Chapter Advisory Teams
- Documented Chapter Advisory activity and effectiveness with each chapter, as well as database records on all Chapter Advisory Team members
- Assisted with the selection of non-members wishing to join Chapter Advisory Teams
- Created resources that support and enhance the Chapter Advisors best practices, including how to advise chapters on all aspects of chapter operations and growth
- Generated content for fraternity communications, with specific regard to Alumni volunteers
- Worked collaboratively with other departments to support other alumni volunteer roles such as, but not limited to, House Corporation Officers, and National Volunteers
- Provided updates and content for the Communication department to enhance alumni representation Phi Kappa Psi publications
- Tracked and noted communication with alumni and chapters to ensure the staff intentionality in terms of communication with members
- Served as a representative for Phi Kappa Psi Fraternity and Foundation at District Council Meetings, Grand Arch Council, Executive Council, and Board of Trustee meetings

Panhellenic Advisor (Part-time)

Illinois Wesleyan University, Bloomington, IL

August 2021 – December 2021

- Advise the College Panhellenic Council, its eight executive board officers and four NPC chapters
- Lead a hybrid Primary Recruitment Process, with two virtual rounds and one in-person round
- Provide support and resources for chapters in the Continuous Open Bidding process
- Meet with chapter leadership for Social Event Consultations, reviewing expectations and documents needed to host a third-party social function with alcohol

Higher Education Consultant (Part-time)
Director of Prevention Programming for PreventZone

January 2020 – Present

July 2020 – July 2021

AliveTek, Inc., Clearwater, FL

- Write, develop, review, and update curriculum for all prevention courses annually
- Recruit and guide authoring teams for new or updated content as needed
- Develop facilitation guides for courses that allow additional, real-time education
- Research topics for e-learning curriculum development, including alcohol education, sexual violence, diversity, equity, and inclusion, and infectious disease prevention
- Assist in the development of a hazing prevention certification program for K-12, higher education, and inter/national fraternity and sorority headquarters professionals
- Serves as a liaison to clients throughout the year and provide requested data reports
- Manage marketing efforts, including website updates, email promotions, social media and conference attendance
- Host webinars on topics covered through e-learning programs for professionals in higher education
- Analyze data for current programs to identify trends, gaps in education, and new opportunities
- Responsible for enlisting field expert recommendations and leading topic-specific assessment groups
- Partner with the sales team for demos and to provide pricing to potential clients
- Create storyboards for client customization needs

Sorority Life Advisor

Wittenberg University, Springfield, OH

January 2021 – May 2021

- Remotely advise the Panhellenic Council and its six-member chapters in the absence of a Director of Student Involvement
- Facilitate a virtual primary recruitment process, including managing logistics and snap bidding
- Train the recruitment guides to meet the needs of Potential New Members (PNMs) during a virtual recruitment experience
- Advise the Greek Week planning committee to develop and implement a shortened experience
- Partner with the Residence Life staff regarding member exemptions to live in the sorority homes

Director, Office of Greek Life

January 2017 - October 2019

Ball State University, Muncie, IN

Fraternity and Sorority Advisement

- Advised the National Pan-Hellenic Council its seven-member chapters and the Panhellenic Association its 11-member chapters
- Supervised the advisement of the Interfraternity Council and its 12 member chapters
- Guided expansion/extension efforts, including the expansion of Pi Kappa Phi and re-founding of Omega Psi Phi Fraternity, Inc.
- Responsible for all chapter conduct, investigation, and sanctioning process
- Chaired the risk management task force to review trends, education and policies
- Provided midterm deficiency follow up to members for Greek members each semester

Leadership Development

- Created learning outcomes to guide programs and assessment practices
- Developed curriculum annually for the Greek Leadership Retreat and the Greek Academies; a four-phase membership development program
- Developed and provide in person and online trainings for chapter advisors twice per year

Office Management

- Supervised one professional staff member, six graduate assistants, one support staff member, and practicum students; conduct performance evaluations annually, improvement plans and performance documentation as needed
- Oversaw all Greek budgets totaling more than \$350,000
- Managed the completion/creation of the current and future Greek Life Strategic Plans
- Recruited/hired professional, graduate and student staff; provided an annual 10-day training

Student Affairs Responsibilities

- Presented at 18 Summer Orientation sessions annually to parents and incoming students
- Assisted with campus Preview Days and Admitted Student Day
- Served on the Behavior Intervention Team, Enterprise Risk Management Committee & University Prevention Team for the Division of Student Affairs
- Participated in Division-wide strategic planning and budget reallocation processes

Fundraising/Development Experience

- Served as the advisor for Ball State University Dance Marathon (BSUDM)
 - Advised the 25-person executive board which includes one president, four vice presidents, and 20 directors through the annual planning and the marathon with over 2,000 participants annually
 - Secured more than \$10,000 personally, in charitable gifts over the last four years
 - Analyzed fundraising tracking document to determine successful fundraising efforts
 - Made data-driven decisions about fundraising efforts for each push day
 - Assisted with participants created a fundraising plan, identifying their web of influence
 - Advised members working with corporate partners for in-kind and monetary donations
 - Assisted with event management for the 1,200-attendee annual Marathon and Miracle Week
 - Attended events at Riley's Hospital for Children in Indianapolis as a university representative
 - Ensured financial requirements for the organization are met and guidelines are followed in regard to charitable donations and tax obligations
 - Partner with the Riley Hospital for Children's advisor to educate campus and community partners on the hospital and areas which BSUDM financially supports
- Meet with potential donors for the Greek Life Fund and manage Greek Life involvement in Ball State Day of Giving
 - Secured over \$6,000 in gifts for the Greek Life Fund during the inaugural One Ball State Day
 - Stewarded donors through social media, electronic communication, and handwritten letters

Academic Experience

- Honor's College senior thesis advisor
 - Topic: *Saving Lives: Incorporation of Student Organizations in Medical Amnesty Policies*
- Taught EDHI 401A and EDHI 401C in the Leadership Minor annually
- Created and instruct Greek Peer Advocate trainings as a two-credit hour course in the spring of 2019
- Experience with Blackboard and Canvas classroom management software
- Assisted with the search for an Assistant/Associate Professor and Program Chair for the Student Affairs Administration in Higher Education master program in the spring of 2019

Associate Director, Office of Student Life

July 2014 – December 2016

Assistant Director, Office of Student Life

July 2013 – June 2014

Ball State University, Muncie, IN

- Responsible for advisement and planning for the fraternity and sorority community
- Supervised the Assistant Director for Greek Life and six graduate assistants and the Assistant Director for Civic Engagement/Community Service Initiatives and two graduate assistants
- Administered campus-wide tracking of service projects and three alternative spring break programs
- Led the office daily operations for six months in the absence of the Assistant Vice President/Director
- Oversaw all budgets for the office and student organizations totally over \$750,000
- Developed Tournament Thursdays, alcohol alternative program, through the NCAA CHOICES Grant
- Served as a representative of the Division of Student Affairs annually at Orientation Breakfasts and presented to parents and incoming students
- Assisted with the mentor selection, training and program implementation of summer bridge programs
- Served on the University Prevention Team including the Alcohol Assessment and Sexual Assault Prevention subcommittees for the Division of Student Affairs

Senior Specialist, Fraternity & Sorority Life (FSL), Dean of Students Office

Illinois State University, Normal, IL

June 2011 – June 2013

- Developed leadership training for council and chapter officers
- Facilitated leadership and values-based programs annually, including New Member 101, the Emerging Greek Leaders Retreat, and Four Council Officer Retreat
- Responsible for oversight of the governing council budgets; totaling over \$115,000 annually
- Administered the formal recruitment and membership intake processes
- Supervised two graduate assistants
- Responsible for all office contracts

Coordinator, Fraternity & Sorority Affairs, Office of Student Involvement

University of Missouri – Kansas City, Kansas City, MO

July 2008 – June 2011

- Served as the campus advisor for 17 chapters and four executive councils
- Organized and facilitated the extension process for the Panhellenic Council
- Assisted in the planning and implementation of the Alternative Spring Break Program
- Facilitated the Educational Benchmarking Inc. survey for fraternity and sorority members and interpreted data to focus on the needs of the community
- Trained in LGBTQIA Safe Space program
- Serve on the Alcohol and Other Drug Coalition and the Rockhill Crest Neighborhood Committee

PRESENTATIONS

“Navigating Up: Developing a Positive and Beneficial Relationship with your Supervisor”

Student Affairs 101 Conference, Illinois State University

October 2022

“Know. Decide. Act.”

Sigma Pi Providence Workshop

April 2022

Emory & Henry College

February 2021

Southern Illinois University, Carbondale

September 2020

“Crisis Communication and Management”

Sigma Pi, Mid-Year Leadership Conference

January 2020

“Building Partnerships with the Campus FSA”

Fraternity Executives Association; Field Staff Conference

July 2018 & July 2019

“Creating Urgency without Tragedy: Empowering Supported Self Governance”

Association of Fraternity/Sorority Advisors Annual Meeting

November 2018

“101 Days”

Association of Fraternity/Sorority Advisors Regional Drive-In

July 2018

“Some Days You Can Move Mountains, and Others the Denny’s Waiter Calls”

Association of Fraternity/Sorority Advisors Annual Meeting

December 2017

“Elevating the Brand of Fraternity/Sorority Life within Your Institution”

Association of Fraternity/Sorority Advisors Annual Meeting

December 2017

“Are You Moving the Needle?”

Association of Fraternity/Sorority Advisors Annual Meeting

December 2016

“Greek Peer Advocates: A Programmatic Prevention Model”

AFA/ASCA Title IX Institute

July 2016

“Fraternity Men: From a Sorority Woman’s Perspective”

Delta Chi Fraternity, Region V Leadership Conference

February 2012, 2013, 2016

“Understanding the Role of the Campus FSA”

Alpha Xi Delta Fraternity Leadership Consultant Training

July 2014

Alpha Chi Omega Fraternity Leadership Consultant Training

July 2013

“Understanding your Options: Reflections on Career Changes and Choices”

Association of Fraternity/Sorority Advisors Annual Meeting

December 2012

“Professional/Personal Life Balance: The Indivisible Self”

Association of Fraternity/Sorority Advisors Annual Meeting

December 2011

“Getting Creative When Budgets Get Tight”

National Association for Campus Activities (NACA)

October 2009

PUBLICATIONS

Association of Fraternity/Sorority Advisors (AFA) Essentials

Crushing Cliques: Courageous Collaborations

Co-authored with Rasheed Ali Cromwell

February 2021

One Size Doesn't Fit All

Co-authored with Kennedi Jarvi

July 2019

Solving the FSL Problems in 8 Hours or Less

June 2019

Some Days You Move Mountains, and Others the Denny's Waiter Calls...

Co-authored with Breanne Scogin

August 2018

Social Pause: 101 Days

February 2018

Deciding to Stay

May 2017

FACILITATION EXPERIENCE

Alcohol Skills Training Program

- Kappa Kappa Gamma Fraternity

July 2017 - Present

CAMPUSPEAK

- Interactive Workshops, Facilitator

June 2009 – January 2020

Delta Zeta Sorority

- Norma Minch-Andrisek Leadership Conference

July 2015

North American Interfraternity Conference

- Undergraduate Interfraternity Institute (UIFI)
- IMPACT, Alpha Chi Rho Fraternity
- IMPACT, Illinois Wesleyan University
- IMPACT, University of Kansas

Summer 2012 - 2015

July 2015

January 2012

October 2010

Phi Kappa Psi Fraternity

- President's Academy & Regional Officer Academy

January 2015 & 2018

VOLUNTEER ROLES

Kappa Delta Sorority

- Chapter Advisory Board Specialist, Division 7

June 2021 – March 2025

Chapter Advisory Board Member

- Sigma Omicron: Illinois, Recruitment & Marketing
- Theta Nu: Purdue, Chair
- Theta Delta: Dayton, Vice President of Operations
- Omicron: Illinois Wesleyan, Chair
- Eta Beta: Bradley, Panhellenic Delegate
- Zeta Epsilon: Kansas, Vice President of Public Relations

December 2023 – August 2024

September 2015 - October 2019

October 2013 – July 2015

September 2011 – May 2013

September 2011 – May 2013

September 2008 – May 2011

Association of Fraternity/Sorority Advisors (AFA)

- Advance U Committee, Chair
- Graduate Student/New Professionals Intensive Facilitator
- Volunteer Coordinator
- Fundraising Committee
- Workgroup for Association Leadership
- Workgroup for the Review of Fireside Chats
- Nominations & Elections Committee
- Regional Director, Region III

January 2025 - Present

December 2024

January 2024 – December 2024
2020

July – December 2019

February – October 2019

2015 & 2016

2013 & 2014

Annual Meeting Planning Team

- Graduate Staff Chair 2021, 2022, 2023
- Graduate Student Committee: Project Job Search Coordinator 2012
- Events Committee: Programming Preview Co-Coordinator 2011
- Awards and Assessment Committee 2010
- Onsite Arrangements Committee: Communications Coordinator 2008
- Graduate Staff Member 2007
- Membership Marketing & Recruiting Team Region 2007 & 2008

Association of Fraternal Leadership & Values (AFLV)

- Educational Program Review Committee October 2024
- Assessment and Awards Judge 2011 - 2015, 2018 & 2019

Order of Omega

- Western Regional Chapter Director September 2025 – Present
- Undergraduate Conference Case Study Judge 2021, 2023-2026

Sigma Phi Epsilon Fraternity

- Indiana Gamma, Balance Man Steward/Advisor November 2019 – April 2024

ACCOMPLISHMENTS/CERTIFICATIONS

Staff That Are Remarkable (STAR) Award for Excellence in Assessment, ISU	May 2024
Hazing Prevention Advocate Certification, Prevent.Zone by AliveTek	March 2024
Sue Kraft Fussell Distinguished Service Award Recipient, AFA	December 2023
Certified Student Affairs Educator	January 2023 - Present
Certified Student Affairs Educator-Fraternity & Sorority Life	January 2023 - Present
Richard R Scott Outstanding Staff Support, Wittenberg University	May 2021
Stephen B. Dealph Outstanding Fraternity/Sorority Professional, AFLV	February 2016
Emerging Leader Award, Illinois State University	February 2013
Advisor of the Year, University of Missouri – Kansas City	April 2010
Facilitator of the Year, CAMPUSPEAK	April 2010
Advisor of the Year, University of the Pacific	May 2008
Greek Graduate Residence Director of the Year, University of the Pacific	May 2008
Graduate Residence Director of the Year, University of the Pacific	May 2007
Greek Woman of the Year, Valparaiso University	May 2006

AFFILIATIONS

Green Bay Packer Inc., Owner	December 2015 – Present
Association of Fraternity/Sorority Advisors (AFA)	October 2006 – Present
Kappa Delta Sorority	March 2003 – Present